

YouGov / Policy Network Results

Sample Size: 1872 GB Adults
Fieldwork: 26th - 27th August 2010

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the main three political parties, how clear are you about what they stand for these days?

Conservatives

Very clear	20	32	25	12	30	23	15	32	22	15	17	25	16
Fairly clear	41	56	31	52	54	29	44	48	35	49	46	41	40
TOTAL CLEAR	61	88	56	64	84	52	59	80	57	64	63	66	56
Not very clear	19	8	26	23	11	26	23	10	23	22	19	18	20
Not clear at all	13	2	15	9	4	16	15	6	16	11	16	11	16
TOTAL NOT CLEAR	32	10	41	32	15	42	38	16	39	33	35	29	36
Don't know	7	2	3	5	2	6	4	4	3	3	2	5	9

Labour

Very clear	13	7	31	6	7	28	9	7	24	9	13	15	11
Fairly clear	24	18	39	21	18	35	27	19	32	26	29	24	24
TOTAL CLEAR	37	25	70	27	25	63	36	26	56	35	42	39	35
Not very clear	29	31	22	41	32	24	34	28	27	33	34	29	30
Not clear at all	26	39	4	27	39	8	26	39	13	29	22	26	26
TOTAL NOT CLEAR	55	70	26	68	71	32	60	67	40	62	56	55	56
Don't know	8	4	3	5	4	5	5	6	3	4	2	6	9

Liberal Democrats

Very clear	5	6	6	10	5	6	7	5	6	8	5	5	6
Fairly clear	27	42	13	48	41	13	30	42	18	31	28	28	25
TOTAL CLEAR	32	48	19	58	46	19	37	47	24	39	33	33	31
Not very clear	33	37	32	29	37	30	33	32	33	39	36	30	36
Not clear at all	28	11	45	9	13	44	25	14	40	17	29	32	23
TOTAL NOT CLEAR	61	48	77	38	50	74	58	46	73	56	65	62	59
Don't know	8	5	3	5	5	7	4	7	4	4	2	6	9

YouGov / Policy Network Results

Sample Size: 1872 GB Adults
Fieldwork: 26th - 27th August 2010

	Age				Social grade				Social Grade	Region					
Total	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the main three political parties, how clear are you about what they stand for these days?

Conservatives

Very clear	20	14	15	21	28	21	21	21	18	21	21	21	19	21	21
Fairly clear	41	37	41	41	43	47	42	37	33	40	45	45	42	36	27
TOTAL CLEAR	61	51	56	62	71	68	63	58	51	61	66	66	61	57	48
Not very clear	19	21	25	17	15	16	19	20	21	19	18	17	21	18	23
Not clear at all	13	11	12	16	12	12	13	12	17	13	10	10	13	17	18
TOTAL NOT CLEAR	32	32	37	33	27	28	32	32	38	32	28	27	34	35	41
Don't know	7	17	7	5	2	5	5	10	10	7	6	7	5	8	11

Labour

Very clear	13	10	8	15	17	13	13	14	14	13	13	10	11	17	17
Fairly clear	24	22	23	28	22	28	23	25	19	24	25	22	22	25	30
TOTAL CLEAR	37	32	31	43	39	41	36	39	33	37	38	32	33	42	47
Not very clear	29	34	39	25	26	30	30	29	27	30	30	32	32	26	25
Not clear at all	26	18	22	27	32	24	28	22	29	26	25	28	28	24	17
TOTAL NOT CLEAR	55	52	61	52	58	54	58	51	56	56	55	60	60	50	42
Don't know	8	17	8	5	3	5	6	10	11	8	6	7	7	9	11

Liberal Democrats

Very clear	5	2	3	6	8	4	5	4	6	5	5	6	4	5	6
Fairly clear	27	23	25	30	26	27	30	26	21	29	29	30	25	24	17
TOTAL CLEAR	32	25	28	36	34	31	35	30	27	34	34	36	29	29	23
Not very clear	33	32	37	28	38	31	34	33	34	33	35	37	33	26	34
Not clear at all	28	27	27	30	26	32	24	26	27	25	25	20	30	36	32
TOTAL NOT CLEAR	61	59	64	58	64	63	58	59	61	58	60	57	63	62	66
Don't know	8	16	8	6	3	5	6	11	11	8	6	7	8	9	11

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people describe political parties as being close to particular groups in society. Thinking about the Labour party, we'd like you to say how close they are to the following groups in society?

Immigrants

Very close	24	41	12	14	42	14	14	36	17	17	21	28	21
Fairly close	35	28	51	34	27	51	39	32	46	35	34	34	35
TOTAL CLOSE	59	69	63	48	69	65	53	68	63	52	55	62	56
Not very close	17	11	22	24	12	20	24	11	21	24	22	18	17
Not close at all	8	9	5	10	10	5	7	9	7	10	12	7	9
TOTAL NOT CLOSE	25	20	27	34	22	25	31	20	28	34	34	25	26
Don't know	16	11	10	18	10	9	16	12	9	14	10	14	18

Benefit claimants

Very close	30	48	21	21	48	22	24	46	22	24	23	34	27
Fairly close	36	29	52	40	28	52	39	29	48	38	43	38	35
TOTAL CLOSE	66	77	73	61	76	74	63	75	70	62	66	72	62
Not very close	13	9	16	17	9	14	18	8	16	18	16	12	14
Not close at all	6	6	3	7	7	3	6	7	5	8	8	4	8
TOTAL NOT CLOSE	19	15	19	24	16	17	24	15	21	26	24	16	22
Don't know	14	8	7	15	9	9	12	10	9	12	9	13	16

The working class

Very close	21	19	37	17	16	32	21	18	26	18	18	21	20
Fairly close	36	35	45	41	35	48	38	36	45	38	38	36	36
TOTAL CLOSE	57	54	82	58	51	80	59	54	71	56	56	57	56
Not very close	20	24	11	21	25	11	23	23	16	24	25	21	19
Not close at all	10	14	2	10	15	4	9	12	7	11	12	10	11
TOTAL NOT CLOSE	30	38	13	31	40	15	32	35	23	35	37	31	30
Don't know	13	9	5	11	9	5	9	11	6	8	7	11	14

The trade unions

Very close	35	49	32	30	50	29	30	53	28	36	31	41	29
Fairly close	34	26	50	35	24	51	38	24	47	37	34	32	36
TOTAL CLOSE	69	75	82	65	74	80	68	77	75	73	65	73	65
Not very close	12	12	9	18	13	9	15	9	14	12	23	11	14
Not close at all	4	4	2	5	5	2	4	4	3	7	4	3	5
TOTAL NOT CLOSE	16	16	11	23	18	11	19	13	17	19	27	14	19
Don't know	15	9	8	12	8	8	13	10	7	9	8	13	16

	Age				Social grade				Social Grade	Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people describe political parties as being close to particular groups in society. Thinking about the Labour party, we'd like you to say how close they are to the following groups in society?

Immigrants

Very close	24	16	20	26	32	25	25	25	22	25	28	23	32	23	10
Fairly close	35	32	36	37	33	37	35	36	29	36	32	34	32	39	35
TOTAL CLOSE	59	48	56	63	65	62	60	61	51	61	60	57	64	62	45
Not very close	17	16	17	17	18	18	17	13	20	16	19	16	16	15	27
Not close at all	8	7	6	8	9	8	8	7	8	8	7	10	7	6	10
TOTAL NOT CLOSE	25	23	23	25	27	26	25	20	28	24	26	26	23	21	37
Don't know	16	28	21	12	8	12	15	18	20	16	15	18	12	17	17

Benefit claimants

Very close	30	25	30	29	36	33	31	29	26	30	33	29	35	30	20
Fairly close	36	33	38	38	36	40	38	32	33	36	32	38	33	37	44
TOTAL CLOSE	66	58	68	67	72	73	69	61	59	66	65	67	68	67	64
Not very close	13	9	8	17	14	12	14	13	13	14	18	13	13	11	15
Not close at all	6	4	5	7	7	5	5	7	8	6	3	6	7	6	7
TOTAL NOT CLOSE	19	13	13	24	21	17	19	20	21	20	21	19	20	17	22
Don't know	14	29	18	9	7	9	13	18	20	15	14	15	12	17	14

The working class

Very close	21	22	20	19	22	22	21	20	19	21	21	18	19	25	21
Fairly close	36	30	37	40	35	41	39	30	32	35	36	39	36	34	34
TOTAL CLOSE	57	52	57	59	57	63	60	50	51	56	57	57	55	59	55
Not very close	20	13	16	22	27	21	21	20	20	20	23	20	23	15	27
Not close at all	10	9	10	11	11	8	10	14	11	11	8	9	13	13	5
TOTAL NOT CLOSE	30	22	26	33	38	29	31	34	31	31	31	29	36	28	32
Don't know	13	26	17	8	5	9	10	16	17	12	12	14	9	13	12

The trade unions

Very close	35	24	36	34	44	41	36	30	30	33	38	34	38	33	29
Fairly close	34	28	29	38	37	35	36	30	34	34	32	33	34	34	44
TOTAL CLOSE	69	52	65	72	81	76	72	60	64	67	70	67	72	67	73
Not very close	12	12	11	13	13	12	12	12	14	12	12	13	14	11	11
Not close at all	4	4	6	5	2	4	5	5	4	5	5	5	4	4	3
TOTAL NOT CLOSE	16	16	17	18	15	16	17	17	18	17	17	18	18	15	14
Don't know	15	33	18	10	4	8	12	23	19	16	14	15	11	19	13

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

The middle class

Very close	4	2	9	5	1	8	5	1	6	7	5	6	3
Fairly close	31	14	54	33	14	51	40	13	48	36	43	32	31
TOTAL CLOSE	35	16	63	38	15	59	45	14	54	43	48	38	34
Not very close	34	45	29	34	44	30	33	43	32	36	32	33	35
Not close at all	16	31	2	13	31	4	11	33	6	14	10	17	16
TOTAL NOT CLOSE	50	76	31	47	75	34	44	76	38	50	42	50	51
Don't know	14	9	6	15	9	6	12	10	7	9	10	13	15

Women

Very close	8	5	17	4	4	17	6	6	13	7	8	10	7
Fairly close	37	30	57	33	29	53	42	28	52	37	47	45	30
TOTAL CLOSE	45	35	74	37	33	70	48	34	65	44	55	55	37
Not very close	27	35	15	37	36	16	29	35	20	29	27	23	30
Not close at all	10	16	2	7	17	3	7	16	4	11	7	5	14
TOTAL NOT CLOSE	37	51	17	44	53	19	36	51	24	40	34	28	44
Don't know	19	14	10	19	14	11	17	15	11	15	12	17	20

People with families

Very close	13	6	30	6	6	27	11	5	22	10	12	12	13
Fairly close	41	33	53	46	31	55	48	35	51	45	49	43	39
TOTAL CLOSE	54	39	83	52	37	82	59	40	73	55	61	55	52
Not very close	24	35	10	26	37	11	23	36	17	26	25	25	23
Not close at all	9	15	2	6	16	2	6	13	4	9	7	8	10
TOTAL NOT CLOSE	33	50	12	32	53	13	29	49	21	35	32	33	33
Don't know	14	10	6	15	10	6	12	11	6	11	8	12	15

Homeowners

Very close	3	1	9	1	0	7	4	0	7	3	6	4	3
Fairly close	28	13	55	32	13	56	30	10	48	34	32	30	27
TOTAL CLOSE	31	14	64	33	13	63	34	10	55	37	38	34	30
Not very close	36	49	22	41	49	24	39	50	30	36	40	37	36
Not close at all	15	25	3	9	26	4	11	26	6	14	11	14	16
TOTAL NOT CLOSE	51	74	25	50	75	28	50	76	36	50	51	51	52
Don't know	17	12	10	17	12	9	16	14	10	13	12	15	18

Older people

Very close	11	4	28	4	3	25	8	3	19	8	9	13	8
Fairly close	33	23	48	36	21	49	38	20	44	35	38	33	32
TOTAL CLOSE	44	27	76	40	24	74	46	23	63	43	47	46	40
Not very close	26	39	14	33	39	12	28	40	19	28	29	27	25
Not close at all	16	24	5	11	26	7	11	25	9	16	14	13	18
TOTAL NOT CLOSE	42	63	19	44	65	19	39	65	28	44	43	40	43
Don't know	15	11	6	16	11	7	14	12	8	13	10	14	16

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Weighted Sample	1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The middle class

Very close	4	3	7	5	4	2	5	6	5	6	4	3	7	4	7
Fairly close	31	32	27	34	30	30	31	34	32	32	30	26	30	36	42
TOTAL CLOSE	35	35	34	39	34	32	36	40	37	38	34	29	37	40	49
Not very close	34	25	35	36	38	36	37	30	31	34	34	36	36	32	27
Not close at all	16	11	14	17	22	22	15	14	13	14	20	19	16	14	11
TOTAL NOT CLOSE	50	36	49	53	60	58	52	44	44	48	54	55	52	46	38
Don't know	14	28	17	9	6	9	13	16	18	14	12	16	11	14	13

Women

Very close	8	8	9	8	8	10	6	6	9	6	9	7	10	8	7
Fairly close	37	38	34	40	34	38	38	39	33	38	36	33	37	41	44
TOTAL CLOSE	45	46	43	48	42	48	44	45	42	44	45	40	47	49	51
Not very close	27	16	23	27	36	29	28	22	26	26	27	29	29	22	22
Not close at all	10	6	11	10	11	9	11	11	8	11	10	10	10	9	10
TOTAL NOT CLOSE	37	22	34	37	47	38	39	33	34	37	37	39	39	31	32
Don't know	19	32	23	15	10	14	17	21	23	19	18	21	14	20	17

People with families

Very close	13	14	13	12	12	13	11	12	15	12	8	9	16	15	16
Fairly close	41	37	39	43	41	42	45	40	34	43	45	41	38	40	42
TOTAL CLOSE	54	51	52	55	53	55	56	52	49	55	53	50	54	55	58
Not very close	24	15	21	27	30	27	24	21	24	23	25	25	26	21	26
Not close at all	9	6	9	9	10	10	8	10	7	9	9	10	10	8	4
TOTAL NOT CLOSE	33	21	30	36	40	37	32	31	31	32	34	35	36	29	30
Don't know	14	27	18	9	7	9	12	17	19	14	14	15	11	15	13

Homeowners

Very close	3	3	5	3	3	2	4	4	4	4	2	3	3	5	4
Fairly close	28	32	23	30	26	28	29	26	30	28	24	24	29	32	40
TOTAL CLOSE	31	35	28	33	29	30	33	30	34	32	26	27	32	37	44
Not very close	36	23	36	39	44	39	37	37	32	37	39	41	41	29	26
Not close at all	15	9	11	16	20	19	14	13	13	14	18	15	15	13	14
TOTAL NOT CLOSE	51	32	47	55	64	58	51	50	45	51	57	56	56	42	40
Don't know	17	32	25	11	8	12	15	20	22	17	16	18	12	20	15

Older people

Very close	11	13	10	9	11	11	9	11	11	10	14	7	12	13	8
Fairly close	33	34	33	37	26	30	34	37	30	35	30	31	28	36	44
TOTAL CLOSE	44	47	43	46	37	41	43	48	41	45	44	38	40	49	52
Not very close	26	18	25	28	31	32	26	19	26	23	26	28	31	22	21
Not close at all	16	7	9	15	27	17	17	14	13	16	15	17	16	14	14
TOTAL NOT CLOSE	42	25	34	43	58	49	43	33	39	39	41	45	47	36	35
Don't know	15	29	22	11	6	10	13	19	19	16	15	17	13	16	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%

Businessmen and the City

Very close	8	6	8	6	6	11	7	5	9	9	8	7	10
Fairly close	24	16	34	28	16	32	29	15	33	27	35	28	21
TOTAL CLOSE	32	22	42	34	22	43	36	20	42	36	43	35	31
Not very close	32	35	35	33	35	35	32	36	35	32	33	33	32
Not close at all	20	33	13	18	33	12	20	32	13	21	15	20	20
TOTAL NOT CLOSE	52	68	48	51	68	47	52	68	48	53	48	53	52
Don't know	15	10	9	15	11	10	12	12	10	11	9	13	17

Rich people

Very close	9	10	6	6	9	8	7	8	6	7	7	8	10
Fairly close	19	15	23	24	18	22	24	15	23	27	26	20	19
TOTAL CLOSE	28	25	29	30	27	30	31	23	29	34	33	28	29
Not very close	31	25	43	34	25	42	34	26	41	30	39	32	31
Not close at all	26	39	21	23	38	19	24	40	21	26	20	27	24
TOTAL NOT CLOSE	57	64	64	57	63	61	58	66	62	56	59	59	55
Don't know	15	10	8	13	10	9	12	11	9	10	8	13	16

People in the North and in Scotland

Very close	21	25	30	11	24	28	17	26	23	14	17	27	16
Fairly close	33	32	40	41	31	40	37	32	40	41	40	33	34
TOTAL CLOSE	54	57	70	52	55	68	54	58	63	55	57	60	50
Not very close	16	15	16	20	16	15	20	14	17	17	20	16	17
Not close at all	10	13	3	8	14	4	8	12	7	11	10	8	12
TOTAL NOT CLOSE	26	28	19	28	30	19	28	26	24	28	30	24	29
Don't know	20	14	11	20	14	13	17	15	13	17	12	17	22

People in the South

Very close	7	5	10	4	6	9	6	3	10	5	9	7	6
Fairly close	25	16	42	25	14	41	28	13	37	25	32	26	25
TOTAL CLOSE	32	21	52	29	20	50	34	16	47	30	41	33	31
Not very close	32	36	32	38	37	30	38	37	34	35	40	34	30
Not close at all	15	28	4	16	28	6	12	30	5	20	6	15	16
TOTAL NOT CLOSE	47	64	36	54	65	36	50	67	39	55	46	49	46
Don't know	20	15	12	17	15	14	16	16	14	14	13	17	23

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Businessmen and the City

Very close	8	9	7	7	9	7	7	9	10	8	8	7	9	10	6
Fairly close	24	22	23	26	26	24	23	28	24	25	20	22	30	22	32
TOTAL CLOSE	32	31	30	33	35	31	30	37	34	33	28	29	39	32	38
Not very close	32	25	32	36	33	35	32	32	30	32	35	31	33	32	30
Not close at all	20	16	20	20	23	24	24	14	14	20	23	23	16	19	16
TOTAL NOT CLOSE	52	41	52	56	56	59	56	46	44	52	58	54	49	51	46
Don't know	15	29	18	11	8	10	14	18	22	16	14	18	12	17	16

Rich people

Very close	9	8	7	9	10	7	7	11	11	9	6	7	12	11	6
Fairly close	19	16	16	21	22	17	21	19	21	20	21	17	22	16	27
TOTAL CLOSE	28	24	23	30	32	24	28	30	32	29	27	24	34	27	33
Not very close	31	32	32	34	27	33	31	30	29	31	30	29	32	33	35
Not close at all	26	14	28	27	33	33	29	19	19	25	29	29	23	25	19
TOTAL NOT CLOSE	57	46	60	61	60	66	60	49	48	56	59	58	55	58	54
Don't know	15	30	17	10	7	10	12	20	20	16	14	17	12	15	14

People in the North and in Scotland

Very close	21	22	23	21	19	23	21	21	18	21	28	20	22	18	21
Fairly close	33	23	33	39	35	39	35	28	28	32	31	35	34	34	27
TOTAL CLOSE	54	45	56	60	54	62	56	49	46	53	59	55	56	52	48
Not very close	16	15	12	15	22	16	17	14	18	16	18	13	19	16	22
Not close at all	10	6	10	11	12	9	8	12	10	10	5	8	9	13	16
TOTAL NOT CLOSE	26	21	22	26	34	25	25	26	28	26	23	21	28	29	38
Don't know	20	34	22	14	13	12	19	24	25	21	19	25	15	19	15

People in the South

Very close	7	7	7	7	6	6	7	7	7	7	4	4	8	11	7
Fairly close	25	24	23	30	23	23	28	24	25	26	27	19	28	28	31
TOTAL CLOSE	32	31	30	37	29	29	35	31	32	33	31	23	36	39	38
Not very close	32	26	31	33	38	39	29	31	29	30	36	35	30	29	33
Not close at all	15	9	14	16	21	19	18	11	13	15	18	20	14	12	10
TOTAL NOT CLOSE	47	35	45	49	59	58	47	42	42	45	54	55	44	41	43
Don't know	20	34	25	14	13	12	18	27	26	22	16	22	19	20	19

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking about the Conservative party, we'd like you to say how close they are to the following groups in society?

Immigrants

Very close	4	3	3	2	4	3	2	3	5	1	7	4	3
Fairly close	16	19	11	13	20	11	15	18	14	11	17	15	17
TOTAL CLOSE	20	22	14	15	24	14	17	21	19	12	24	19	20
Not very close	41	51	41	45	49	44	42	49	41	46	39	41	42
Not close at all	22	14	36	25	13	32	26	14	30	29	25	25	20
TOTAL NOT CLOSE	63	65	77	70	62	76	68	63	71	75	64	66	62
Don't know	17	13	9	16	14	10	14	16	10	14	12	16	18

Benefit claimants

Very close	2	3	0	1	3	1	1	3	1	1	2	1	2
Fairly close	10	17	4	7	17	4	8	15	5	5	7	9	10
TOTAL CLOSE	12	20	4	8	20	5	9	18	6	6	9	10	12
Not very close	38	49	30	45	48	29	42	48	34	44	45	37	40
Not close at all	36	23	59	33	22	56	38	23	51	39	36	41	32
TOTAL NOT CLOSE	74	72	89	78	70	85	80	71	85	83	81	78	72
Don't know	14	9	7	14	9	9	11	12	9	11	9	13	16

The working class

Very close	2	3	1	3	4	0	2	3	1	1	4	2	2
Fairly close	17	37	3	9	39	4	8	38	4	10	8	15	18
TOTAL CLOSE	19	40	4	12	43	4	10	41	5	11	12	17	20
Not very close	37	42	34	39	39	37	39	39	40	36	44	36	37
Not close at all	31	8	56	36	9	52	40	9	48	41	37	35	28
TOTAL NOT CLOSE	68	50	90	75	48	89	79	48	88	77	81	71	65
Don't know	14	9	6	14	10	7	12	11	6	13	7	12	15

The trade unions

Very close	1	2	1	1	2	1	0	1	1	0	1	1	1
Fairly close	8	12	6	3	12	5	5	11	6	1	9	5	10
TOTAL CLOSE	9	14	7	4	14	6	5	12	7	1	10	6	11
Not very close	34	43	28	39	43	31	35	41	33	39	36	29	39
Not close at all	41	32	56	44	32	54	44	34	53	48	44	51	31
TOTAL NOT CLOSE	75	75	84	83	75	85	79	75	86	87	80	80	70
Don't know	16	12	9	14	11	10	15	13	8	11	10	13	19

	Age				Social grade				Social Grade	Region					
	Total	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking about the Conservative party, we'd like you to say how close they are to the following groups in society?

Immigrants

Very close	4	6	2	3	4	2	3	5	5	4	3	3	6	4	2
Fairly close	16	11	12	17	19	16	16	14	17	15	13	16	16	15	17
TOTAL CLOSE	20	17	14	20	23	18	19	19	22	19	16	19	22	19	19
Not very close	41	34	38	43	47	45	41	44	33	43	41	46	42	37	38
Not close at all	22	21	27	23	20	26	25	15	22	21	25	18	20	26	31
TOTAL NOT CLOSE	63	55	65	66	67	71	66	59	55	64	66	64	62	63	69
Don't know	17	29	22	13	10	11	15	22	22	18	18	17	17	18	13

Benefit claimants

Very close	2	3	2	1	2	1	1	2	2	2	2	2	1	1	0
Fairly close	10	9	5	11	11	10	11	13	5	11	14	10	8	8	7
TOTAL CLOSE	12	12	7	12	13	11	12	15	7	13	16	12	9	9	7
Not very close	38	32	38	38	45	42	37	34	39	36	36	43	42	34	29
Not close at all	36	29	37	40	37	38	38	32	36	35	32	29	38	42	51
TOTAL NOT CLOSE	74	61	75	78	82	80	75	66	75	71	68	72	80	76	80
Don't know	14	28	18	11	6	9	13	19	18	16	16	16	11	15	13

The working class

Very close	2	4	2	0	2	1	2	3	1	3	2	2	2	1	2
Fairly close	17	12	15	16	21	20	15	17	14	16	19	19	16	14	13
TOTAL CLOSE	19	16	17	16	23	21	17	20	15	19	21	21	18	15	15
Not very close	37	24	37	40	43	41	39	31	33	36	40	38	42	30	29
Not close at all	31	31	30	34	29	31	32	31	32	31	23	25	30	40	45
TOTAL NOT CLOSE	68	55	67	74	72	72	71	62	65	67	63	63	72	70	74
Don't know	14	29	16	9	6	8	12	17	20	14	17	15	9	14	12

The trade unions

Very close	1	3	1	0	0	1	1	2	1	1	1	1	2	1	0
Fairly close	8	14	4	5	7	6	7	10	8	8	7	9	9	5	6
TOTAL CLOSE	9	17	5	5	7	7	8	12	9	9	8	10	11	6	6
Not very close	34	21	34	37	42	38	36	31	31	34	31	35	36	33	38
Not close at all	41	28	39	47	45	47	42	34	38	39	43	38	42	42	44
TOTAL NOT CLOSE	75	49	73	84	87	85	78	65	69	73	74	73	78	75	82
Don't know	16	34	21	11	5	9	14	23	21	18	18	16	12	20	12

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

The middle class

Very close	15	15	19	18	14	17	19	15	18	19	20	16	15
Fairly close	53	65	53	47	64	55	52	62	54	50	50	54	51
TOTAL CLOSE	68	80	72	65	78	72	71	77	72	69	70	70	66
Not very close	14	10	17	16	13	18	13	9	17	15	17	14	14
Not close at all	4	1	5	5	1	3	5	3	3	5	3	4	4
TOTAL NOT CLOSE	18	11	22	21	14	21	18	12	20	20	20	18	18
Don't know	14	8	6	14	8	7	11	10	8	11	10	12	15

Women

Very close	2	4	1	2	5	1	1	4	1	1	2	3	2
Fairly close	37	61	27	30	60	25	32	62	27	28	33	40	34
TOTAL CLOSE	39	65	28	32	65	26	33	66	28	29	35	43	36
Not very close	32	22	41	42	21	42	40	18	44	39	41	32	31
Not close at all	11	1	20	7	1	21	10	2	16	14	10	9	12
TOTAL NOT CLOSE	43	23	61	49	22	63	50	20	60	53	51	41	43
Don't know	19	13	11	19	13	12	17	13	12	19	15	16	21

People with families

Very close	5	11	2	4	10	2	4	11	3	3	4	6	5
Fairly close	37	63	20	40	61	21	34	62	26	38	34	36	38
TOTAL CLOSE	42	74	22	44	71	23	38	73	29	41	38	42	43
Not very close	30	16	44	34	18	41	37	13	41	32	39	31	29
Not close at all	14	2	27	7	3	27	13	4	22	14	14	15	13
TOTAL NOT CLOSE	44	18	71	41	21	68	50	17	63	46	53	46	42
Don't know	14	8	7	14	9	9	12	10	8	13	9	12	15

Homeowners

Very close	12	15	12	14	14	9	16	14	12	13	16	12	12
Fairly close	45	61	41	54	60	44	43	58	41	51	38	48	43
TOTAL CLOSE	57	76	53	68	74	53	59	72	53	64	54	60	55
Not very close	21	13	29	15	15	28	21	14	29	17	30	20	22
Not close at all	7	3	11	5	3	11	7	3	9	7	5	8	6
TOTAL NOT CLOSE	28	16	40	20	18	39	28	17	38	24	35	28	28
Don't know	14	9	8	13	8	9	13	10	9	13	11	13	16

Older people

Very close	4	7	2	4	7	2	3	7	2	2	3	5	3
Fairly close	29	53	16	29	52	16	27	55	18	28	22	30	29
TOTAL CLOSE	33	60	18	33	59	18	30	62	20	30	25	35	32
Not very close	34	26	40	43	27	38	41	22	43	36	48	34	33
Not close at all	18	4	35	10	4	36	16	5	29	21	17	18	18
TOTAL NOT CLOSE	52	30	75	53	31	74	57	27	72	57	65	52	51
Don't know	15	10	7	14	10	9	13	11	9	12	10	12	17

	Age				Social grade				Social Grade	Region					
	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The middle class

Very close	15	16	18	15	15	14	15	15	17	15	17	12	14	17	24
Fairly close	53	42	44	56	62	61	53	52	44	53	47	57	55	52	41
TOTAL CLOSE	68	58	62	71	77	75	68	67	61	68	64	69	69	69	65
Not very close	14	10	16	15	15	13	16	12	16	14	15	12	18	12	17
Not close at all	4	4	7	4	3	5	3	3	6	3	6	4	3	4	6
TOTAL NOT CLOSE	18	14	23	19	18	18	19	15	22	17	21	16	21	16	23
Don't know	14	28	15	10	5	8	13	18	18	15	16	14	10	15	12

Women

Very close	2	3	2	2	2	2	3	2	2	2	2	3	3	1	1
Fairly close	37	28	33	37	46	41	36	38	31	37	44	40	34	34	29
TOTAL CLOSE	39	31	35	39	48	43	39	40	33	39	46	43	37	35	30
Not very close	32	23	32	34	36	33	33	26	32	30	25	30	39	28	39
Not close at all	11	12	11	12	7	9	11	11	13	11	10	7	10	15	16
TOTAL NOT CLOSE	43	35	43	46	43	42	44	37	45	41	35	37	49	43	55
Don't know	19	35	23	15	8	14	17	23	22	20	19	21	14	21	15

People with families

Very close	5	7	6	4	5	7	5	5	4	5	8	5	5	4	4
Fairly close	37	25	33	38	47	43	39	35	29	37	41	44	33	31	30
TOTAL CLOSE	42	32	39	42	52	50	44	40	33	42	49	49	38	35	34
Not very close	30	27	30	33	29	28	30	33	30	31	23	27	35	32	34
Not close at all	14	11	12	16	14	13	14	11	17	13	10	9	17	17	20
TOTAL NOT CLOSE	44	38	42	49	43	41	44	44	47	44	33	36	52	49	54
Don't know	14	29	19	9	5	9	13	17	20	14	18	15	10	15	12

Homeowners

Very close	12	12	16	10	12	11	11	13	13	12	17	9	12	11	13
Fairly close	45	31	35	51	57	53	46	41	39	44	43	51	44	41	43
TOTAL CLOSE	57	43	51	61	69	64	57	54	52	56	60	60	56	52	56
Not very close	21	18	22	24	19	22	20	21	22	20	14	19	27	23	20
Not close at all	7	7	7	7	7	6	9	7	6	8	9	5	8	9	9
TOTAL NOT CLOSE	28	25	29	31	26	28	29	28	28	28	23	24	35	32	29
Don't know	14	31	20	8	5	8	14	17	19	16	17	16	10	15	14

Older people

Very close	4	6	5	3	3	4	4	3	3	4	6	5	2	3	2
Fairly close	29	23	36	29	31	36	34	24	22	30	32	34	28	23	29
TOTAL CLOSE	33	29	41	32	34	40	38	27	25	34	38	39	30	26	31
Not very close	34	27	28	37	39	34	33	36	33	34	31	33	40	32	30
Not close at all	18	12	13	21	22	16	16	18	24	17	15	13	20	23	26
TOTAL NOT CLOSE	52	39	41	58	61	50	49	54	57	51	46	46	60	55	56
Don't know	15	31	18	10	5	10	13	18	19	15	17	16	10	18	12

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

Businessmen and the City

Very close	46	34	68	52	33	66	53	35	60	54	50	53	40
Fairly close	34	50	22	27	49	23	29	49	27	32	34	30	37
TOTAL CLOSE	80	84	90	79	82	89	82	84	87	86	84	83	77
Not very close	5	7	4	5	8	3	5	6	5	2	8	5	5
Not close at all	2	0	2	3	0	1	2	0	1	1	1	1	2
TOTAL NOT CLOSE	7	7	6	8	8	4	7	6	6	3	9	6	7
Don't know	13	10	5	13	9	6	11	9	6	11	7	11	16

Rich people

Very close	54	35	80	59	33	77	65	35	73	64	65	62	47
Fairly close	29	50	12	24	52	13	21	49	17	26	24	25	33
TOTAL CLOSE	83	85	92	83	85	90	86	84	90	90	89	87	80
Not very close	4	7	2	3	6	3	3	6	4	1	4	3	5
Not close at all	1	0	2	1	0	2	1	0	1	0	0	1	2
TOTAL NOT CLOSE	5	7	4	4	6	5	4	6	5	1	4	4	7
Don't know	12	8	4	12	8	5	10	10	6	9	7	10	14

People in the North and in Scotland

Very close	1	2	1	0	2	1	0	1	1	0	1	1	1
Fairly close	12	26	5	7	27	4	8	25	7	6	13	11	14
TOTAL CLOSE	13	28	6	7	29	5	8	26	8	6	14	12	15
Not very close	42	49	40	45	49	40	44	49	42	44	47	43	41
Not close at all	26	9	45	29	8	44	31	9	38	35	25	29	23
TOTAL NOT CLOSE	68	58	85	74	57	84	75	58	80	79	72	72	64
Don't know	19	15	10	18	15	12	17	16	12	15	14	15	22

People in the South

Very close	28	21	44	29	20	40	32	22	39	31	35	34	23
Fairly close	44	59	36	46	59	38	44	57	40	46	43	43	45
TOTAL CLOSE	72	80	80	75	79	78	76	79	79	77	78	77	68
Not very close	8	7	10	9	8	9	8	7	10	8	9	8	8
Not close at all	3	0	3	3	0	3	2	1	3	3	3	1	4
TOTAL NOT CLOSE	11	7	13	12	8	12	10	8	13	11	12	9	12
Don't know	16	12	7	14	12	9	13	14	9	12	10	13	19

	Age				Social grade				Social Grade	Region					
	Total	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Businessmen and the City

Very close	46	36	41	51	51	46	47	46	45	47	45	43	46	49	53
Fairly close	34	26	33	35	39	38	36	29	30	33	30	37	35	31	30
TOTAL CLOSE	80	62	74	86	90	84	83	75	75	80	75	80	81	80	83
Not very close	5	7	7	4	4	6	5	7	2	6	7	5	7	4	3
Not close at all	2	3	3	1	1	1	1	2	2	1	2	1	1	2	3
TOTAL NOT CLOSE	7	10	10	5	5	7	6	9	4	7	9	6	8	6	6
Don't know	13	28	17	9	4	8	11	16	20	13	16	14	10	14	11

Rich people

Very close	54	50	50	57	56	51	58	56	52	57	52	50	57	56	61
Fairly close	29	20	31	29	36	36	29	24	25	27	30	31	30	28	22
TOTAL CLOSE	83	70	81	86	92	87	87	80	77	84	82	81	87	84	83
Not very close	4	2	4	5	4	5	3	4	3	3	3	4	5	3	4
Not close at all	1	3	1	1	0	2	1	1	1	1	2	1	0	1	2
TOTAL NOT CLOSE	5	5	5	6	4	7	4	5	4	4	5	5	5	4	6
Don't know	12	26	15	8	5	7	10	15	18	12	12	14	8	13	11

People in the North and in Scotland

Very close	1	2	1	1	0	1	1	2	1	1	1	2	1	0	0
Fairly close	12	11	11	12	15	16	13	12	7	13	12	13	16	12	3
TOTAL CLOSE	13	13	12	13	15	17	14	14	8	14	13	15	17	12	3
Not very close	42	35	42	43	46	44	44	40	40	42	46	44	43	39	33
Not close at all	26	19	24	30	27	28	24	22	29	23	19	19	25	30	52
TOTAL NOT CLOSE	68	54	66	73	73	72	68	62	69	65	65	63	68	69	85
Don't know	19	32	22	14	12	12	18	24	23	20	22	22	16	18	12

People in the South

Very close	28	29	30	29	26	30	26	28	29	27	19	16	31	39	49
Fairly close	44	30	33	49	57	49	49	42	35	46	44	52	47	37	30
TOTAL CLOSE	72	59	63	78	83	79	75	70	64	73	63	68	78	76	79
Not very close	8	7	11	9	8	10	7	5	10	7	14	10	8	5	3
Not close at all	3	4	4	3	1	2	2	2	4	2	5	3	1	1	4
TOTAL NOT CLOSE	11	11	15	12	9	12	9	7	14	9	19	13	9	6	7
Don't know	16	31	22	11	9	9	15	23	21	18	18	19	12	17	14

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about politicians from the main political parties, which party's MPs do you think...

Are most representative of ordinary people?

Labour MPs and politicians	29	8	72	16	6	68	25	6	58	22	36	33	25
Conservative MPs and politicians	13	34	2	1	35	1	3	36	3	2	6	12	14
Liberal Democrat MPs and politicians	10	8	2	49	7	3	25	7	6	28	12	10	10
None of them are	37	40	21	21	43	23	38	39	28	40	39	36	38
Don't know	11	10	3	13	9	5	10	12	5	8	8	9	12

Best understand the problems of ordinary people?

Labour MPs and politicians	27	6	71	13	4	65	24	5	55	20	34	30	25
Conservative MPs and politicians	15	40	1	1	40	0	3	39	2	4	6	13	16
Liberal Democrat MPs and politicians	10	7	3	48	6	3	27	7	7	29	14	11	10
None of them are	37	37	21	22	40	27	36	37	30	38	38	37	37
Don't know	11	10	3	15	10	5	10	12	5	9	8	9	13

Are most in touch with public concerns?

Labour MPs and politicians	23	1	65	9	2	58	20	3	49	14	30	26	20
Conservative MPs and politicians	22	56	3	5	54	3	8	54	8	9	17	22	23
Liberal Democrat MPs and politicians	11	7	6	51	6	6	26	4	9	30	12	12	10
None of them are	32	27	23	19	29	27	34	27	30	38	34	30	33
Don't know	12	10	4	16	9	6	11	12	5	9	7	10	14

Are most honest in their expenses claims?

Conservative MPs and politicians	14	34	4	2	35	3	3	33	4	4	6	13	15
Liberal Democrat MPs and politicians	12	7	10	44	6	8	29	5	12	28	17	15	10
Labour MPs and politicians	5	1	13	2	1	12	3	1	10	2	6	5	5
None of them are	52	43	63	32	45	63	49	44	63	49	60	54	52
Don't know	17	15	11	20	13	13	16	17	12	16	10	14	19

Are most negative and party political?

Labour MPs and politicians	34	66	6	49	64	7	32	62	14	40	26	38	31
Conservative MPs and politicians	21	4	49	18	5	41	27	6	35	23	27	25	17
Liberal Democrat MPs and politicians	6	3	11	2	4	11	4	4	12	2	9	8	4
None of them are	14	10	12	7	11	14	11	9	14	12	13	11	16
Don't know	25	16	21	23	16	26	26	18	26	22	25	17	32

	Age				Social grade				Social Grade	Region					
	Total	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about politicians from the main political parties, which party's MPs do you think...

Are most representative of ordinary people?

Labour MPs and politicians	29	30	28	31	26	27	30	29	31	29	31	23	27	33	41
Conservative MPs and politicians	13	10	10	11	19	13	15	13	9	14	12	16	14	11	6
Liberal Democrat MPs and politicians	10	11	12	7	11	11	13	7	9	10	9	13	8	9	11
None of them are	37	28	41	41	38	41	34	38	36	35	35	38	42	36	30
Don't know	11	21	9	9	6	7	9	13	15	11	13	11	9	11	13

Best understand the problems of ordinary people?

Labour MPs and politicians	27	27	28	29	24	28	29	23	28	26	24	21	28	33	38
Conservative MPs and politicians	15	13	12	12	21	18	14	16	10	15	15	18	15	12	7
Liberal Democrat MPs and politicians	10	11	13	7	11	11	13	8	9	11	11	11	8	9	14
None of them are	37	27	37	42	38	36	35	38	38	36	36	38	40	35	30
Don't know	11	22	10	10	5	7	10	14	16	12	14	12	9	11	12

Are most in touch with public concerns?

Labour MPs and politicians	23	26	22	24	20	22	22	23	25	22	20	17	21	30	34
Conservative MPs and politicians	22	19	21	19	30	26	22	22	17	22	24	27	27	15	11
Liberal Democrat MPs and politicians	11	13	13	8	12	11	16	9	8	13	12	11	11	10	13
None of them are	32	19	35	39	32	33	30	31	34	30	30	32	32	32	31
Don't know	12	23	9	11	6	7	11	15	17	13	14	13	9	12	11

Are most honest in their expenses claims?

Conservative MPs and politicians	14	17	13	10	16	17	14	12	10	13	15	16	15	12	6
Liberal Democrat MPs and politicians	12	15	18	10	9	12	17	8	10	13	17	11	11	12	12
Labour MPs and politicians	5	6	5	6	3	6	4	3	7	4	4	3	5	7	7
None of them are	52	37	53	60	56	51	50	59	53	54	44	52	58	52	56
Don't know	17	25	11	14	16	14	15	17	21	16	20	18	11	18	19

Are most negative and party political?

Labour MPs and politicians	34	25	31	33	45	42	36	25	30	32	36	39	37	30	21
Conservative MPs and politicians	21	25	22	20	17	23	19	24	18	21	19	18	19	24	29
Liberal Democrat MPs and politicians	6	6	5	5	8	6	6	5	8	5	6	6	5	7	7
None of them are	14	12	18	14	12	10	16	17	12	17	11	14	14	15	14
Don't know	25	31	23	27	18	19	23	29	32	25	27	23	24	25	29

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the main political parties do you trust the most to...

Run the economy

Conservatives	38	87	5	22	84	6	22	81	15	27	32	39	37
Labour	23	1	68	7	2	64	17	2	51	16	27	27	20
Liberal Democrats	6	1	2	37	2	3	18	0	4	21	7	6	5
None of them	22	5	18	20	8	19	30	8	20	31	22	19	25
Don't know	11	6	7	14	5	8	12	8	9	6	12	8	13

Reduce the spending deficit

Conservatives	46	89	20	32	86	20	35	82	29	32	45	51	42
Labour	19	1	55	6	1	49	15	1	42	13	22	20	17
Liberal Democrats	6	2	2	34	2	3	16	1	3	19	6	6	6
None of them	19	3	16	17	6	18	23	8	16	30	18	15	23
Don't know	10	5	7	11	5	10	10	7	9	6	9	8	12

Cut spending in a way that is fair to all

Conservatives	24	61	3	2	59	3	8	56	10	9	21	23	25
Labour	24	2	68	7	2	60	18	2	50	17	29	27	21
Liberal Democrats	13	10	5	60	8	6	31	6	9	32	15	14	11
None of them	29	19	19	23	23	23	34	24	24	37	27	27	32
Don't know	10	8	5	8	7	8	8	11	7	4	9	9	11

Get good value for money from taxpayers money

Conservatives	27	67	5	8	64	5	11	62	12	14	24	30	25
Labour	18	1	52	6	1	47	12	2	39	14	21	19	17
Liberal Democrats	8	3	5	48	4	4	24	3	6	25	11	10	7
None of them	33	19	29	27	22	32	39	20	31	41	31	31	35
Don't know	13	10	9	11	9	12	13	13	13	7	14	11	16

Achieve greater equality and social mobility

Labour	23	3	67	9	2	60	19	3	50	18	27	27	20
Conservatives	20	52	2	2	51	3	5	49	7	8	15	18	22
Liberal Democrats	13	10	6	57	9	4	33	11	7	31	12	15	11
None of them	29	22	18	21	24	22	30	22	26	36	33	27	31
Don't know	14	13	7	11	13	11	13	15	11	8	13	13	16

	Age				Social grade				Social Grade	Region					
Total	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162	
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the main political parties do you trust the most to...

Run the economy

Conservatives	38	30	38	35	48	46	37	35	29	37	39	44	44	29	24
Labour	23	24	22	25	23	25	23	23	24	23	24	16	21	30	38
Liberal Democrats	6	8	6	5	5	4	10	4	5	7	4	7	4	6	7
None of them	22	19	20	28	19	20	19	25	26	22	22	23	21	24	16
Don't know	11	20	13	8	6	5	11	12	16	11	11	11	10	10	14

Reduce the spending deficit

Conservatives	46	42	48	42	54	54	46	48	35	47	49	51	51	42	28
Labour	19	16	16	20	20	18	17	18	22	17	18	12	19	23	32
Liberal Democrats	6	6	4	5	7	3	8	5	6	7	7	7	3	4	11
None of them	19	16	19	25	14	19	18	18	22	18	16	21	19	19	14
Don't know	10	21	12	8	5	5	12	11	14	11	9	10	9	12	15

Cut spending in a way that is fair to all

Conservatives	24	17	24	22	31	29	22	24	18	23	24	27	28	19	13
Labour	24	24	24	26	21	25	21	25	25	22	25	16	24	28	36
Liberal Democrats	13	16	15	11	12	13	17	8	10	14	15	14	9	13	16
None of them	29	24	26	35	30	27	29	31	32	30	25	31	31	30	21
Don't know	10	20	11	7	6	5	11	12	15	11	11	11	7	10	14

Get good value for money from taxpayers money

Conservatives	27	21	31	26	33	37	26	24	20	25	31	31	31	22	15
Labour	18	17	18	19	17	17	17	18	19	17	17	12	16	23	31
Liberal Democrats	8	10	12	6	8	8	13	5	7	10	11	9	5	8	12
None of them	33	28	28	39	33	29	31	37	37	34	30	36	32	35	24
Don't know	13	24	12	11	9	8	13	15	18	14	12	12	16	12	18

Achieve greater equality and social mobility

Labour	23	26	23	25	20	24	24	22	24	23	27	16	23	29	33
Conservatives	20	16	20	18	26	23	20	19	17	20	25	22	22	17	10
Liberal Democrats	13	14	15	11	13	15	14	13	9	14	12	15	8	14	18
None of them	29	20	28	35	31	27	27	30	34	28	24	32	34	27	22
Don't know	14	23	14	11	11	10	15	16	17	15	12	15	14	14	18

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the increasing public spending under the last Labour government, which of the following best reflects your view?

Increased public spending improved services without much waste	10	2	27	5	1	25	8	3	21	8	12	11	9
Increased public spending improved services a bit, but a lot of it was wasted	37	23	53	47	22	50	49	21	48	45	48	43	31
Increased public spending did not improve services much and was mostly wasted	40	70	8	33	71	12	31	70	20	34	32	38	43
None of these	3	1	3	4	1	4	3	2	3	4	2	2	4
Don't know	10	4	8	12	5	10	9	5	8	10	7	6	13

And thinking specifically about spending on education and schools under the last Labour government, which of the following best reflects your view?

Increased public spending improved education and schools without much waste	18	3	47	9	3	42	18	3	37	16	26	22	14
Increased public spending improved education and schools a bit, but a lot of it was wasted	32	30	33	44	29	32	40	31	35	36	39	36	29
Increased public spending did not improve education and schools much and was mostly wasted	33	57	7	31	58	11	27	54	14	33	22	30	36
None of these	3	2	2	2	2	2	2	2	2	3	3	2	3
Don't know	14	8	11	14	8	13	13	9	12	13	11	9	18

Total	Age				Social grade				Social Grade	Region				
	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland
1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
Unweighted Sample	298	317	728	529	715	513	266	355	779	271	623	352	432	194
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample

Unweighted Sample

Thinking about the increasing public spending under the last Labour government, which of the following best reflects your view?

Increased public spending improved services without much waste	10	9	8	11	10	9	7	10	13	8	7	7	10	13	12
Increased public spending improved services a bit, but a lot of it was wasted	37	37	39	36	36	38	43	34	29	39	43	35	38	34	38
Increased public spending did not improve services much and was mostly wasted	40	31	39	41	48	44	41	38	37	40	37	47	42	36	28
None of these	3	5	5	4	1	3	3	4	4	3	4	2	2	5	5
Don't know	10	18	9	8	5	6	6	13	17	9	10	8	8	11	18

And thinking specifically about spending on education and schools under the last Labour government, which of the following best reflects your view?

Increased public spending improved education and schools without much waste	18	19	16	20	16	17	13	24	19	17	15	15	18	22	19
Increased public spending improved education and schools a bit, but a lot of it was wasted	32	30	34	33	33	34	36	31	27	34	35	32	34	30	32
Increased public spending did not improve education and schools much and was mostly wasted	33	24	31	34	42	38	36	28	28	32	36	38	32	31	22
None of these	3	5	3	3	1	2	3	4	4	3	2	3	3	3	5
Don't know	14	23	16	11	9	9	13	14	22	13	12	13	12	14	23

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female	
Weighted Sample	1872			581	499	435	417	588	220	241	911	961	
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	

Moving on,
Which of the following applies to you? Please tick all that apply

I have children under the age of 18

Yes	23	22	25	12	21	24	21	20	26	14	28	25	21
No	77	78	75	88	79	76	79	80	74	86	72	75	79

I have grandchildren under the age of 18

Yes	26	29	25	21	30	26	24	30	28	26	27	23	29
No	74	71	75	79	70	74	76	70	72	74	73	77	71

Neither

Yes	52	50	51	68	49	52	57	50	48	62	47	53	51
No	48	50	49	32	51	48	43	50	52	38	53	47	49

Thinking about your own future, how confident are you that you will...
have a secure home in the future?

Very confident	21	30	15	29	29	16	20	32	16	28	13	22	20
Fairly confident	48	49	50	44	50	48	48	48	52	45	57	48	47
TOTAL CONFIDENT	69	79	65	73	79	64	68	80	68	73	70	70	67
Not very confident	18	11	21	19	12	22	19	11	18	18	16	18	18
Not confident at all	9	6	11	6	4	10	10	5	11	7	11	7	10
TOTAL NOT CONFIDENT	27	17	32	25	16	32	29	16	29	25	27	25	28
Don't know	5	4	2	2	4	3	4	4	3	2	3	5	5

will have enough money to make ends meet?

Very confident	10	14	8	12	15	6	11	14	5	13	5	13	7
Fairly confident	44	53	39	50	54	40	42	53	42	45	45	46	42
TOTAL CONFIDENT	54	67	47	62	69	46	53	67	47	58	50	59	49
Not very confident	30	23	35	25	22	36	29	21	34	33	33	27	33
Not confident at all	12	7	16	9	6	14	14	8	15	8	16	11	14
TOTAL NOT CONFIDENT	42	30	51	34	28	50	43	29	49	41	49	38	47
Don't know	4	3	2	3	3	4	3	4	3	1	1	4	4

have a good standard of living when you retire?

Very confident	7	11	4	7	12	4	6	10	4	9	5	9	5
Fairly confident	30	38	26	38	38	26	26	40	27	27	26	32	29
TOTAL CONFIDENT	37	49	30	45	50	30	32	50	31	36	31	41	34
Not very confident	33	31	36	27	32	39	32	30	37	32	37	34	32
Not confident at all	23	14	29	21	13	26	29	15	26	27	28	19	28
TOTAL NOT CONFIDENT	56	45	65	48	45	65	61	45	63	59	65	53	60
Don't know	6	5	5	6	5	5	8	5	5	5	5	6	6

	Age				Social grade				Social Grade	Region					
Total	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162	
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Moving on,
Which of the following applies to you? Please tick all that apply

I have children under the age of 18

Yes	23	20	41	34	2	22	22	26	24	23	22	24	21	25	22
No	77	80	59	66	98	78	78	74	76	77	78	76	79	75	78

I have grandchildren under the age of 18

Yes	26	1	0	23	64	26	22	33	27	26	21	29	26	24	31
No	74	99	100	77	36	74	78	67	73	74	79	71	74	76	69

Neither

Yes	52	79	59	46	34	54	58	42	50	51	58	49	53	52	48
No	48	21	41	54	66	46	42	58	50	49	42	51	47	48	52

Thinking about your own future, how confident are you that you will...

have a secure home in the future?

Very confident	21	12	12	20	35	27	19	20	18	19	20	24	19	21	18
Fairly confident	48	42	52	51	46	50	49	54	37	51	46	46	48	48	53
TOTAL CONFIDENT	69	54	64	71	81	77	68	74	55	70	66	70	67	69	71
Not very confident	18	25	21	17	11	16	19	15	20	17	23	16	16	19	19
Not confident at all	9	11	10	9	6	4	9	7	16	8	7	8	14	8	5
TOTAL NOT CONFIDENT	27	36	31	26	17	20	28	22	36	25	30	24	30	27	24
Don't know	5	11	4	3	2	2	4	5	9	4	4	6	3	4	5

will have enough money to make ends meet?

Very confident	10	10	8	7	14	15	8	11	5	9	8	12	10	10	7
Fairly confident	44	45	51	41	44	52	46	45	31	46	50	43	41	44	47
TOTAL CONFIDENT	54	55	59	48	58	67	54	56	36	55	58	55	51	54	54
Not very confident	30	26	28	32	31	25	33	28	33	31	27	31	29	30	31
Not confident at all	12	10	10	16	11	7	10	11	23	11	12	10	18	12	8
TOTAL NOT CONFIDENT	42	36	38	48	42	32	43	39	56	42	39	41	47	42	39
Don't know	4	10	4	3	1	1	2	5	8	3	3	4	2	5	7

have a good standard of living when you retire?

Very confident	7	5	3	4	13	10	5	7	4	6	6	9	6	6	4
Fairly confident	30	30	24	27	38	36	29	34	21	31	33	28	29	30	37
TOTAL CONFIDENT	37	35	27	31	51	46	34	41	25	37	39	37	35	36	41
Not very confident	33	26	43	38	27	34	37	32	29	35	31	35	31	34	31
Not confident at all	23	23	25	28	18	17	24	20	36	22	22	21	29	23	22
TOTAL NOT CONFIDENT	56	49	68	66	45	51	61	52	65	57	53	56	60	57	53
Don't know	6	16	5	3	3	4	5	7	10	6	8	6	4	6	6

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

will not be made redundant and have difficulty finding work?

Very confident	15	23	11	16	23	12	13	22	12	16	13	17	14
Fairly confident	26	30	23	36	29	23	30	29	22	28	24	28	25
TOTAL CONFIDENT	41	53	34	52	52	35	43	51	34	44	37	45	39
Not very confident	23	19	24	25	19	26	25	16	27	22	29	23	24
Not confident at all	16	12	20	10	11	17	17	13	15	17	14	17	14
TOTAL NOT CONFIDENT	39	31	44	35	30	43	42	29	42	39	43	40	38
Don't know	20	17	21	14	18	22	16	20	23	16	21	15	24

will be able to live somewhere you feel part of the community?

Very confident	12	17	10	13	19	9	10	18	10	16	11	11	13
Fairly confident	45	49	47	49	48	48	43	50	46	42	45	47	43
TOTAL CONFIDENT	57	66	57	62	67	57	53	68	56	58	56	58	56
Not very confident	22	18	24	21	18	24	24	14	23	21	23	22	22
Not confident at all	12	6	13	9	6	11	11	7	12	13	14	10	13
TOTAL NOT CONFIDENT	34	24	37	30	24	35	35	21	35	34	37	32	35
Don't know	10	9	6	8	9	8	12	11	9	8	7	11	10

Thinking about the future for your children and/or grandchildren, how confident are you that they will...

[Only those who have children or grandchildren under the age of 18]

be able to afford to buy a house on their own before they are 30?

Very confident	2	2	2	3	2	1	1	2	2	3	1	3	1
Fairly confident	16	20	16	11	19	14	14	18	16	18	13	17	15
TOTAL CONFIDENT	18	22	18	14	21	15	15	20	18	21	14	20	16
Not very confident	39	44	38	46	47	39	36	48	34	31	31	39	39
Not confident at all	37	29	40	39	26	41	44	24	45	42	49	34	39
TOTAL NOT CONFIDENT	76	73	78	85	73	80	80	72	79	73	80	73	78
Don't know	6	5	5	0	6	5	6	8	4	6	4	7	6

will be able to fulfill their educational potential without large debts?

Very confident	2	3	1	3	2	1	2	2	1	4	1	3	1
Fairly confident	17	20	17	14	21	17	16	18	17	13	14	19	16
TOTAL CONFIDENT	19	23	18	17	23	18	18	20	18	17	15	22	17
Not very confident	40	46	38	43	47	38	38	48	38	33	38	40	39
Not confident at all	35	26	41	40	25	40	41	24	41	48	42	32	39
TOTAL NOT CONFIDENT	75	72	79	83	72	78	79	72	79	81	80	72	78
Don't know	6	5	4	0	6	4	3	7	4	2	5	6	5

	Age				Social grade				Social Grade	Region					
Total	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

will not be made redundant and have difficulty finding work?

Very confident	15	7	7	11	31	19	13	15	13	14	16	16	15	14	15
Fairly confident	26	30	35	29	14	29	30	28	15	29	30	28	21	26	25
TOTAL CONFIDENT	41	37	42	40	45	48	43	43	28	43	46	44	36	40	40
Not very confident	23	30	24	29	11	24	23	25	21	24	22	24	24	24	21
Not confident at all	16	15	23	19	8	13	18	12	21	15	17	15	18	15	15
TOTAL NOT CONFIDENT	39	45	47	48	19	37	41	37	42	39	39	39	42	39	36
Don't know	20	18	11	12	35	15	16	20	30	18	14	18	21	21	24

will be able to live somewhere you feel part of the community?

Very confident	12	6	5	9	24	16	8	12	12	10	6	15	12	10	14
Fairly confident	45	45	42	45	46	47	46	52	35	48	46	43	42	47	49
TOTAL CONFIDENT	57	51	47	54	70	63	54	64	47	58	52	58	54	57	63
Not very confident	22	22	26	24	15	23	23	17	21	21	25	22	22	20	19
Not confident at all	12	11	13	14	8	9	11	8	19	10	12	10	15	11	10
TOTAL NOT CONFIDENT	34	33	39	38	23	32	34	25	40	31	37	32	37	31	29
Don't know	10	16	13	8	7	6	11	11	13	11	11	10	9	11	9

Thinking about the future for your children and/or grandchildren, how confident are you that they will...

[Only those who have children or grandchildren under the age of 18]

be able to afford to buy a house on their own before they are 30?

Very confident	2	7	1	1	2	4	0	1	2	1	3	1	2	3	1
Fairly confident	16	23	11	14	17	17	14	21	10	18	16	14	10	20	25
TOTAL CONFIDENT	18	30	12	15	19	21	14	22	12	19	19	15	12	23	26
Not very confident	39	27	45	40	39	41	43	37	35	40	38	38	38	40	46
Not confident at all	37	16	39	40	37	34	38	31	45	34	42	37	46	33	20
TOTAL NOT CONFIDENT	76	43	84	80	76	75	81	68	80	74	80	75	84	73	66
Don't know	6	27	4	4	4	4	4	10	9	7	1	11	3	5	8

will be able to fulfill their educational potential without large debts?

Very confident	2	6	0	1	2	4	1	1	2	1	1	2	2	3	1
Fairly confident	17	17	15	18	17	16	19	21	12	20	16	15	17	19	23
TOTAL CONFIDENT	19	23	15	19	19	20	20	22	14	21	17	17	19	22	24
Not very confident	40	42	35	36	44	42	40	42	34	41	43	40	37	42	39
Not confident at all	35	11	46	42	32	36	37	27	43	32	38	35	40	33	31
TOTAL NOT CONFIDENT	75	53	81	78	76	78	77	69	77	73	81	75	77	75	70
Don't know	6	25	4	3	4	2	4	9	9	6	3	9	4	3	6

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

find a stable and fulfilling job?

Very confident	4	4	5	6	4	4	4	3	5	8	6	5	3
Fairly confident	31	41	27	25	41	28	28	37	29	32	27	33	29
TOTAL CONFIDENT	35	45	32	31	45	32	32	40	34	40	33	38	32
Not very confident	35	34	32	42	34	31	38	37	31	28	34	35	34
Not confident at all	23	15	32	25	15	31	26	14	30	29	27	20	26
TOTAL NOT CONFIDENT	58	49	64	67	49	62	64	51	61	57	61	55	60
Don't know	7	6	4	3	7	6	4	10	5	3	6	7	8

be able to find a home and job in their own local area?

Very confident	2	2	4	4	2	3	2	0	3	5	4	3	2
Fairly confident	24	30	23	19	31	23	21	26	24	24	21	29	20
TOTAL CONFIDENT	26	32	27	23	33	26	23	26	27	29	25	32	22
Not very confident	36	40	35	48	39	34	43	44	36	30	37	36	37
Not confident at all	27	18	32	27	16	32	28	16	29	31	28	23	30
TOTAL NOT CONFIDENT	63	58	67	75	55	66	71	60	65	61	65	59	67
Don't know	11	11	7	2	12	9	6	13	8	10	10	10	11

will be secure financially?

Very confident	2	2	2	4	2	2	1	2	2	3	1	3	1
Fairly confident	26	34	26	19	33	23	26	32	25	25	24	28	24
TOTAL CONFIDENT	28	36	28	23	35	25	27	34	27	28	25	31	25
Not very confident	39	38	37	47	39	42	38	39	38	25	34	39	38
Not confident at all	25	16	32	28	15	27	29	15	31	36	36	22	28
TOTAL NOT CONFIDENT	64	54	69	75	54	69	67	54	69	61	70	61	66
Don't know	8	10	4	3	11	5	5	13	4	10	5	8	9

will be able to live somewhere they feel part of the community?

Very confident	3	4	3	7	2	3	3	3	2	6	1	4	2
Fairly confident	38	46	33	37	47	33	38	45	35	44	39	40	35
TOTAL CONFIDENT	41	50	36	44	49	36	41	48	37	50	40	44	37
Not very confident	28	27	30	32	27	30	30	29	28	16	24	28	29
Not confident at all	18	14	24	19	12	21	18	11	24	25	27	17	20
TOTAL NOT CONFIDENT	46	41	54	51	39	51	48	40	52	41	51	45	49
Don't know	12	10	10	6	11	12	12	13	11	9	10	11	14

	Age				Social grade				Social Grade	Region					
Total	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

find a stable and fulfilling job?

Very confident	4	9	2	3	4	6	3	3	4	3	6	4	3	4	4
Fairly confident	31	27	37	31	30	38	31	30	21	31	25	32	32	31	32
TOTAL CONFIDENT	35	36	39	34	34	44	34	33	25	34	31	36	35	35	36
Not very confident	35	29	37	37	34	34	34	38	34	36	38	34	29	38	39
Not confident at all	23	8	18	24	29	19	27	18	31	23	29	20	30	21	18
TOTAL NOT CONFIDENT	58	37	55	61	63	53	61	56	65	59	67	54	59	59	57
Don't know	7	27	6	6	4	4	5	10	10	8	1	10	7	6	7

be able to find a home and job in their own local area?

Very confident	2	10	1	1	2	3	2	2	3	2	3	3	2	2	1
Fairly confident	24	31	26	22	24	28	21	31	15	26	25	21	22	27	32
TOTAL CONFIDENT	26	41	27	23	26	31	23	33	18	28	28	24	24	29	33
Not very confident	36	16	44	42	33	39	38	32	37	35	30	36	40	37	36
Not confident at all	27	16	21	27	31	22	30	21	34	26	37	26	28	24	22
TOTAL NOT CONFIDENT	63	32	65	69	64	61	68	53	71	61	67	62	68	61	58
Don't know	11	27	8	8	10	8	9	15	10	12	5	14	9	10	9

will be secure financially?

Very confident	2	5	1	1	2	4	1	1	1	1	3	2	2	2	1
Fairly confident	26	34	32	23	25	29	26	26	22	26	25	27	23	26	29
TOTAL CONFIDENT	28	39	33	24	27	33	27	27	23	27	28	29	25	28	30
Not very confident	39	29	45	44	34	37	41	43	35	42	40	37	37	40	41
Not confident at all	25	5	19	26	32	23	27	18	33	22	31	22	30	25	19
TOTAL NOT CONFIDENT	64	34	64	70	66	60	68	61	68	64	71	59	67	65	60
Don't know	8	27	4	6	7	6	5	12	9	9	2	11	7	6	10

will be able to live somewhere they feel part of the community?

Very confident	3	3	1	2	5	6	2	3	1	2	4	3	3	2	4
Fairly confident	38	30	39	41	36	41	37	46	25	42	35	38	35	42	36
TOTAL CONFIDENT	41	33	40	43	41	47	39	49	26	44	39	41	38	44	40
Not very confident	28	27	35	29	26	29	27	28	30	27	29	30	25	27	31
Not confident at all	18	9	17	18	21	16	22	10	27	16	27	14	23	18	14
TOTAL NOT CONFIDENT	46	36	52	47	47	45	49	38	57	43	56	44	48	45	45
Don't know	12	32	8	10	11	8	12	13	17	13	6	14	14	11	14

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you expect your children/grandchildren to be better or worse off than you are today when they reach your age?

[Only those who have children or grandchildren under the age of 18]

My children/grandchildren will be better off than me	27	31	28	20	27	27	30	30	27	32	28	27	28
My children/grandchildren will be worse off than me	39	35	45	50	39	42	37	36	42	36	44	40	39
My children/grandchildren will be about the same as me financially	21	24	19	20	24	19	22	21	22	21	21	22	21
Don't know	12	10	8	11	10	12	11	13	9	12	7	12	13

Thinking about ways of making it easier to provide housing for younger people, would you support or oppose the following policies?

Encouraging banks to give 90% or 100% mortgages to first time buyers, rather than demand large deposits

Strongly support	25	23	29	21	23	26	20	24	24	24	21	23	26
Tend to support	41	39	43	50	38	41	49	37	45	40	53	43	39
TOTAL SUPPORT	66	62	72	71	61	67	69	61	69	64	74	66	65
Tend to oppose	19	23	19	17	23	18	18	21	18	22	18	19	19
Strongly oppose	7	10	4	6	10	5	6	10	5	9	4	7	8
TOTAL OPPOSE	26	33	23	23	33	23	24	31	23	31	22	26	27
Don't know	8	5	6	5	6	10	7	8	7	5	4	8	8

Relaxing planning restrictions to allow more housing to be build, driving down prices

Strongly support	16	12	24	15	13	24	13	13	20	14	13	17	16
Tend to support	32	28	37	35	27	37	35	25	36	36	38	34	30
TOTAL SUPPORT	48	40	61	50	40	61	48	38	56	50	51	51	46
Tend to oppose	29	30	27	30	31	25	32	33	29	28	34	28	29
Strongly oppose	13	21	6	10	21	7	11	19	8	15	9	13	13
TOTAL OPPOSE	42	51	33	40	52	32	43	52	37	43	43	41	42
Don't know	10	9	6	10	9	7	9	9	6	7	6	8	12

	Age				Social grade				Social Grade	Region					
	Total	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you expect your children/grandchildren to be better or worse off than you are today when they reach your age?

[Only those who have children or grandchildren under the age of 18]

My children/grandchildren will be better off than me	27	28	24	28	28	24	25	35	26	30	29	25	24	34	26
My children/grandchildren will be worse off than me	39	34	31	39	43	46	43	31	36	37	45	36	48	35	35
My children/grandchildren will be about the same as me financially	21	8	32	22	20	23	20	21	20	21	19	23	20	19	28
Don't know	12	30	13	11	9	7	12	13	18	13	7	17	9	12	12

Thinking about ways of making it easier to provide housing for younger people, would you support or oppose the following policies?

Encouraging banks to give 90% or 100% mortgages to first time buyers, rather than demand large deposits

Strongly support	25	29	27	19	26	24	24	23	28	23	28	21	28	26	21
Tend to support	41	33	44	47	39	42	44	41	35	43	41	43	37	41	44
TOTAL SUPPORT	66	62	71	66	65	66	68	64	63	66	69	64	65	67	65
Tend to oppose	19	15	19	19	22	22	20	18	14	19	17	20	20	17	18
Strongly oppose	7	6	4	9	8	8	7	5	9	6	10	8	7	6	7
TOTAL OPPOSE	26	21	23	28	30	30	27	23	23	25	27	28	27	23	25
Don't know	8	17	6	6	4	4	6	13	13	9	5	8	8	9	10

Relaxing planning restrictions to allow more housing to be build, driving down prices

Strongly support	16	17	19	15	17	15	16	17	19	16	19	14	18	17	16
Tend to support	32	32	26	33	35	30	31	34	33	32	34	29	27	37	40
TOTAL SUPPORT	48	49	45	48	52	45	47	51	52	48	53	43	45	54	56
Tend to oppose	29	23	32	31	28	32	30	30	22	30	27	29	31	27	27
Strongly oppose	13	9	13	15	14	17	15	7	11	12	12	17	14	9	8
TOTAL OPPOSE	42	32	45	46	42	49	45	37	33	42	39	46	45	36	35
Don't know	10	20	10	6	7	6	8	12	15	10	7	11	10	10	10

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

Local authorities and government doing more to build social or intermediate housing (e.g. shared ownership)

Strongly support	33	26	47	34	25	42	36	25	39	40	35	33	33
Tend to support	45	50	40	48	50	41	44	50	47	37	52	44	45
TOTAL SUPPORT	78	76	87	82	75	83	80	75	86	77	87	77	78
Tend to oppose	10	13	7	7	13	8	7	12	6	9	7	11	10
Strongly oppose	4	5	2	3	6	2	3	5	1	6	1	5	3
TOTAL OPPOSE	14	18	9	10	19	10	10	17	7	15	8	16	13
Don't know	9	7	5	8	6	7	10	8	6	8	6	8	10

Here are some statements people have made about immigration, for each one please say whether you agree or disagree

British people seem like a minority in my local area

Agree	33	36	27	26	36	29	21	32	33	23	35	30	35
Disagree	61	58	70	70	58	66	74	61	63	74	62	63	58
Don't know	7	6	4	4	6	5	5	7	4	3	3	6	7

Far too often, immigrants undercut British workers unfairly and drive down wages

Agree	61	66	58	48	68	60	52	66	64	49	68	61	60
Disagree	26	24	30	36	21	27	34	23	24	37	24	27	25
Don't know	13	10	11	16	10	13	14	11	12	14	8	12	15

Immigration is destroying our culture and way of life

Agree	55	65	44	41	65	44	45	63	49	43	55	54	55
Disagree	35	24	50	54	23	49	47	24	45	47	41	37	33
Don't know	10	11	6	5	12	7	8	13	5	10	4	9	11

We are too ready to change the rules to suit immigrants, rather than expecting them to follow our rules

Agree	77	89	67	67	91	68	72	89	72	72	80	76	77
Disagree	16	7	27	26	6	24	23	5	22	24	19	17	15
Don't know	7	4	6	6	4	8	5	6	6	4	1	6	8

Britain should encourage hard working immigrants who wish to contribute to the country

Agree	63	64	67	80	61	71	70	60	66	76	61	64	62
Disagree	27	29	24	14	32	20	20	31	27	17	34	27	26
Don't know	10	8	9	6	8	9	9	9	8	7	5	8	12

	Age				Social grade				Social Grade	Region					
	Total	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Local authorities and government doing more to build social or intermediate housing (e.g. shared ownership)

Strongly support	33	22	30	33	41	30	30	35	36	33	35	32	32	29	44
Tend to support	45	36	44	49	46	49	45	46	36	46	42	45	42	48	43
TOTAL SUPPORT	78	58	74	82	87	79	75	81	72	79	77	77	74	77	87
Tend to oppose	10	17	12	8	6	11	14	6	9	10	13	9	13	11	1
Strongly oppose	4	4	5	4	3	4	5	3	3	4	3	4	5	4	2
TOTAL OPPOSE	14	21	17	12	9	15	19	9	12	14	16	13	18	15	3
Don't know	9	20	8	6	3	6	6	10	15	8	6	10	8	8	10

Here are some statements people have made about immigration, for each one please say whether you agree or disagree

British people seem like a minority in my local area

Agree	33	31	29	33	36	28	29	35	40	32	49	26	38	33	21
Disagree	61	57	64	63	60	68	66	56	49	62	46	63	58	64	72
Don't know	7	11	8	4	5	4	5	8	10	6	5	11	4	4	7

Far too often, immigrants undercut British workers unfairly and drive down wages

Agree	61	56	58	61	66	55	58	64	69	61	55	60	66	64	50
Disagree	26	25	31	27	22	34	30	18	16	25	33	25	22	23	37
Don't know	13	19	11	12	11	11	12	19	15	14	12	15	11	13	14

Immigration is destroying our culture and way of life

Agree	55	42	49	59	62	52	50	58	61	53	49	54	61	57	44
Disagree	35	41	43	31	31	40	41	26	29	35	40	32	31	36	45
Don't know	10	17	7	10	7	7	9	16	11	12	11	13	8	7	11

We are too ready to change the rules to suit immigrants, rather than expecting them to follow our rules

Agree	77	62	76	81	84	77	76	79	75	77	73	77	77	79	74
Disagree	16	22	18	14	14	18	19	11	16	16	19	15	17	15	20
Don't know	7	17	6	5	2	5	5	10	9	7	8	8	6	6	6

Britain should encourage hard working immigrants who wish to contribute to the country

Agree	63	62	67	62	63	70	68	56	54	63	71	63	59	59	72
Disagree	27	22	25	28	31	24	26	28	32	27	20	26	33	29	18
Don't know	10	16	8	10	6	6	6	17	15	11	9	11	8	12	9

	Voting intention			Reported vote in 2010 election			Reported vote in 2005 election			Lost Lab Voters	Gender		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	From 2005 election to 2010 election	Male	Female
Weighted Sample	1872				581	499	435	417	588	220	241	911	961
Unweighted Sample	1872	591	535	209	559	461	466	416	549	251	233	898	974
	%	%	%	%	%	%	%	%	%	%	%	%	%

We need immigration to fill low paid jobs that British people won't do

Agree	31	25	40	43	23	39	41	25	39	41	37	34	28
Disagree	60	69	54	45	70	53	49	66	53	50	57	59	61
Don't know	9	6	6	12	7	8	10	9	8	9	6	7	11

Immigration has given Britain a vibrant and varied culture

Agree	43	36	55	63	35	53	57	35	52	59	50	44	43
Disagree	46	55	36	28	56	37	34	54	40	33	43	47	46
Don't know	10	9	8	10	10	9	9	11	8	8	7	9	12

By doing good-quality work at reasonable prices, immigrants often provide healthy competition for British workers

Agree	42	41	45	60	39	45	52	42	42	59	44	41	44
Disagree	45	48	45	30	49	42	40	45	47	34	50	48	42
Don't know	13	11	11	10	12	13	8	13	11	7	6	11	14

Would you support or oppose the creation of a new English Parliament, along the lines of the existing Scottish Parliament?

Strongly support	17	23	14	13	21	13	14	22	12	20	14	23	11
Tend to support	27	28	29	30	28	26	29	28	29	28	31	29	25
TOTAL SUPPORT	44	51	43	43	49	39	43	50	41	48	45	52	36
Tend to oppose	13	12	18	20	12	16	18	11	17	15	16	15	12
Strongly oppose	10	12	10	9	12	11	8	13	10	10	7	12	9
TOTAL OPPOSE	23	24	28	29	24	27	26	24	27	25	23	27	21
Don't know	33	26	29	29	26	34	31	25	31	27	32	21	44

	Age				Social grade				Social Grade	Region					
	18-29	30-39	40-59	60+	AB	C1	C2	DE	C1C2	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1872	420	290	639	523	518	536	388	407	925	241	612	398	460	162
Unweighted Sample	1872	298	317	728	529	715	513	266	355	779	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

We need immigration to fill low paid jobs that British people won't do

Agree	31	33	36	30	28	35	33	24	30	29	38	32	28	26	37
Disagree	60	52	53	64	65	58	59	63	60	61	52	57	65	65	55
Don't know	9	15	12	6	7	8	8	13	10	10	10	11	7	9	8

Immigration has given Britain a vibrant and varied culture

Agree	43	46	49	44	37	49	49	36	34	43	52	43	40	41	46
Disagree	46	39	42	47	54	43	42	48	55	45	40	44	50	52	42
Don't know	10	15	10	8	10	8	9	16	10	12	8	13	10	7	13

By doing good-quality work at reasonable prices, immigrants often provide healthy competition for British workers

Agree	42	38	46	41	45	50	42	37	37	40	50	44	38	38	48
Disagree	45	39	43	48	47	40	44	49	50	46	38	42	49	51	40
Don't know	13	23	12	10	8	10	14	14	13	14	12	14	13	11	13

Would you support or oppose the creation of a new English Parliament, along the lines of the existing Scottish Parliament?

Strongly support	17	10	15	18	21	20	13	18	17	15	16	16	19	17	12
Tend to support	27	30	23	27	27	26	31	30	21	30	27	27	27	27	30
TOTAL SUPPORT	44	40	38	45	48	46	44	48	38	45	43	43	46	44	42
Tend to oppose	13	11	14	13	16	17	13	10	12	12	10	14	15	13	11
Strongly oppose	10	7	9	9	14	14	9	7	10	8	13	8	10	8	17
TOTAL OPPOSE	23	18	23	22	30	31	22	17	22	20	23	22	25	21	28
Don't know	33	41	39	33	23	23	34	36	40	35	34	35	30	34	29